

## Randy Weinstein

### Technical Product Owner

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<https://www.mode755.com/product-manager.html>

#### Summary

A software developer for over 20 years, since 2017, I have worked as a Technical Product Manager for 2 companies and have accumulated multiple certifications from respected certification authorities. I have led the business strategy, defined the roadmap, and managed the launch of several high-profile digital products.

Hiring a Technical Product owner has several advantages:

- Technical Product Managers are better able to gain the trust and communicate with developers
- Technical Product Managers interact well with technically literate customers
- Technical Product Managers ensure that the team stays on top of new technology trends
- Technical Product Managers make space for addressing technical debt on the product roadmap
- Technical Product Managers push for greater innovation

In addition to Technical Product Management, I offer Agile coaching at the individual, team and company levels.

#### Certifications

 AWS Certified Solutions Architect – Associate 2020



Certified Scrum Professional® - Product Owner

Scrum Alliance 2020



Advanced Certified Scrum Product Owner

Scrum Alliance 2020



Certified Scrum Product Owner

Scrum Alliance 2020



Professional Scrum Product Owner

Scrum.org 2018



Certificate in Leadership Essentials

University of Toronto, 2014

## **Experience    Technical Product Manager & Solutions Architect**

### [Imposium](#)

*Remote: October 2018 – October 2019*

I was hired by Imposium in 2019 to provide leadership and architecture guidance to their development team and help this start-up expand their personalized video business. After the departure of the previous product manager, I assumed his role and revamped the company's product roadmap in addition to my work as a software architect.

In my time there, I was able to unify a jumble of internal tools behind a secure and documented public REST API and introduce a unified HTML5 UX as a turnkey SaaS product. My product roadmap extended the company into new lines of business. I then architected an ad server that allowed the company to compete in the ad serving space and attracted the interest of potential investors. I left the company with a firm product offering and a clear product vision.

## **Technical Product Manager, Video Platforms**

### [Bell Media](#)

*Toronto: June 2017 – October 2018*

As Technical Product Manager, Video Platforms at Bell Media, it was my responsibility to oversee video delivery on all of Bell Media's websites and apps.

My primary success was the development and deployment of a new HTML 5 video player to replace Flash across all of Bell Media's sites. Under my watch, the project overcame initial difficulties and was completed on time and on budget resulting in a quantifiable increase in video views, reducing video load times from over 10 seconds to under 2 seconds, and bumping advertising revenue significantly.

To see my video player in action, click any video in the following websites:

- [Crave TV](#)
- [TSN](#)
- [RDS](#)
- [CTV](#)
- [CTV News](#)
- [Discovery](#)
- [Much Music](#)
- [MTV](#)

In addition to this player project, I managed the development of new player code for native iOS and Android apps for most of the above sites, drove the Agile transformation of the dev team, managed a politically charged analytics refactoring, introduced new ad serving features, built solid relationships with all internal and external stakeholders, and left the company with a solid video platform roadmap.

### **Technical Account Manager**

Comcast Technical Solutions

*Remote: December 2012 – February 2017*

As Technical Account Manager, I was the primary technical point of contact for new and existing Comcast customers, including:

- NBC Universal
- CBS Interactive
- Miramax
- CBC
- Corus

It was my job to plan and PM the integration of a diverse and complex suite of products, including our video CMS, transcoding services, video players, advertising and analytics integrations, e-commerce offerings and DRM solutions for many of our customers. As the advocate for my customers within Comcast, I was an active participant in all product steering and governance meetings for each product.

### **Independent Software Consultant**

Mode755 Consulting

*September 2000 – December 2012*

I have been an independent software consultant for over 20 years, providing full stack software architecture, technical leadership and hands-on software development for over 18 clients. Please see <https://www.mode755.com> for a full history.

**Languages** Native **English** speaker, fluent in **French**.

**References** Please see my LinkedIn profile for 19 recommendations  
<https://www.linkedin.com/in/randyweinstein/>